



# APIWE BUBU

*Reflections* OF  
A SOUND MIND

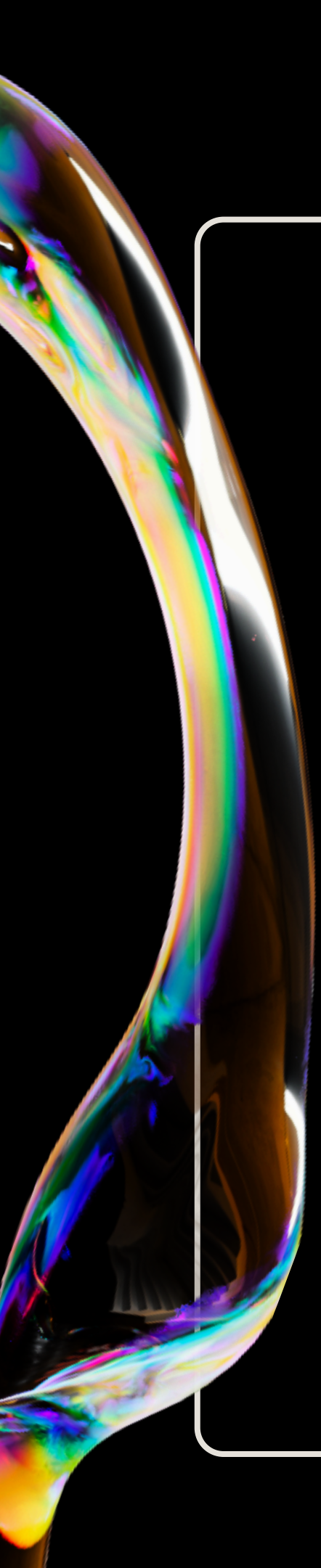


# BIOGRAPHY

Apiwe Bubu is a South African pianist, composer, producer, audio engineer DJ and Record Label Executive whose boundless artistry blends African traditions, jazz, and contemporary sounds. Described by celebrated pianist Andile Yenana as “a special kind of artist, fearless and highly aware of self, a rare voice indeed. His piano voice defies genre conventions, by cutting straight to the essence of composition and emotion,” Apiwe has established himself as one of the most distinctive voices in South African music.

His latest release, **Reflections of a Sound Mind**, is a bold and intimate album that captures his vision of music as both emotional truth and cultural expression. The project adds to an already impressive career spanning live performance, production, composition, and international collaborations.





Apiwe began his journey with classical piano training and later studied at Berklee College of Music, graduating cum laude with a dual major in Contemporary Writing & Production and Music Production & Engineering with a minor in Writing Music for TV and New Media. He went on to work with Grammy-winning engineer Tony Maserati (Beyoncé, Lady Gaga, Robin Thicke), contributing to acclaimed albums including Beyoncé's *Lemonade* and Gallant's *Ology*.

As the founder of We Want More (record label), Global Sound Studio LA and Amagintsa eVybe (multi-media brand), Apiwe bridges continents—collaborating with artists such as Chief Keef, Bridgit Mendler, and 808 Mafia, while promoting South African music culture in the US. His performances span venues in Los Angeles and New York, as well as international stages in Ethiopia, Mozambique, Norway, Spain, and beyond.

With *Reflections of a Sound Mind*, Apiwe affirms his place as a courageous innovator—an artist committed to pushing boundaries while staying rooted in the spirit of his homeland.



# ALBUM

## REFLECTIONS OF A SOUND MIND



### LISTENING PLATFORMS



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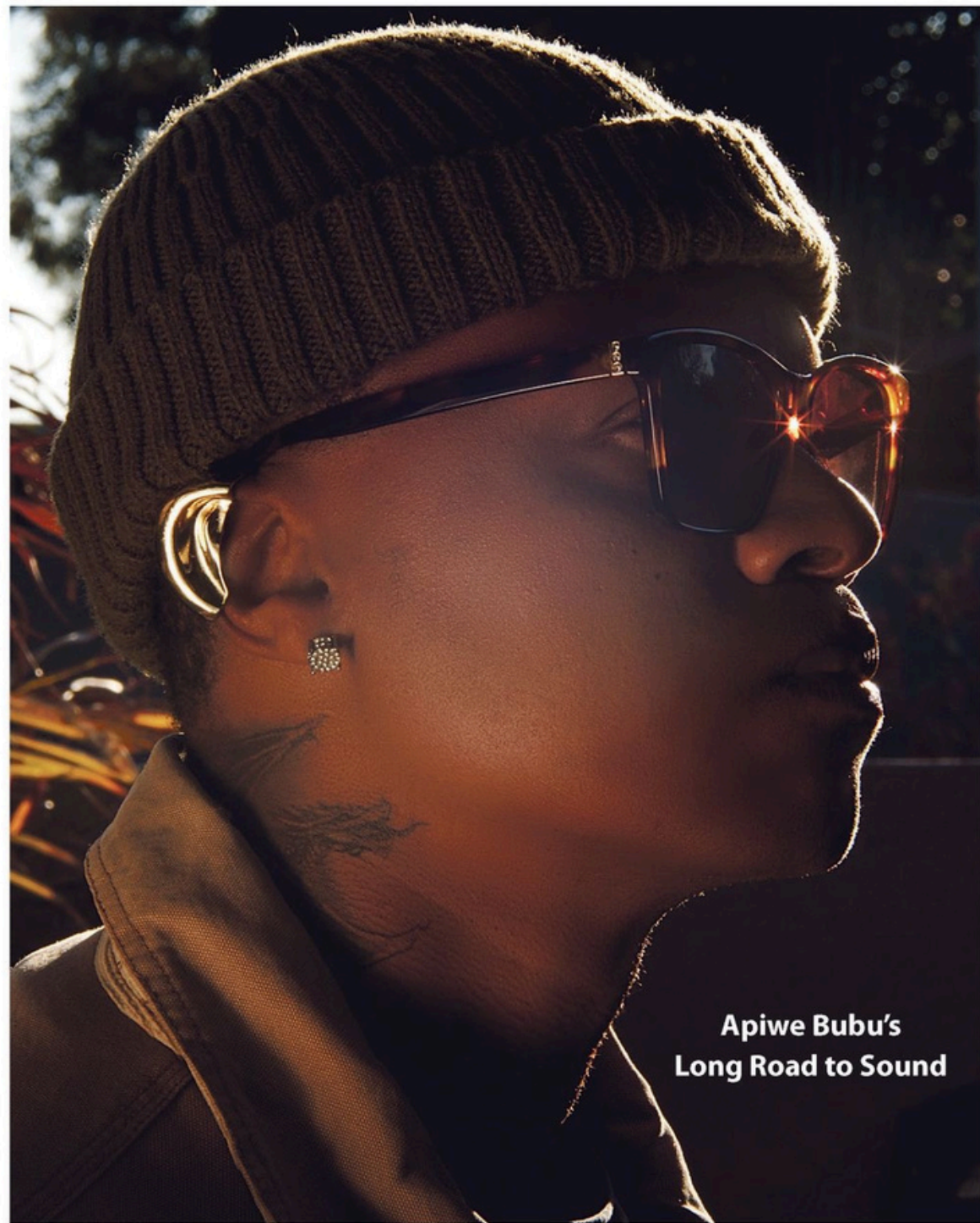
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Apiwe Bubu's  
Long Road to Sound

PHOTO: UZENTZE/MQADHE

# PRESS

PRINT

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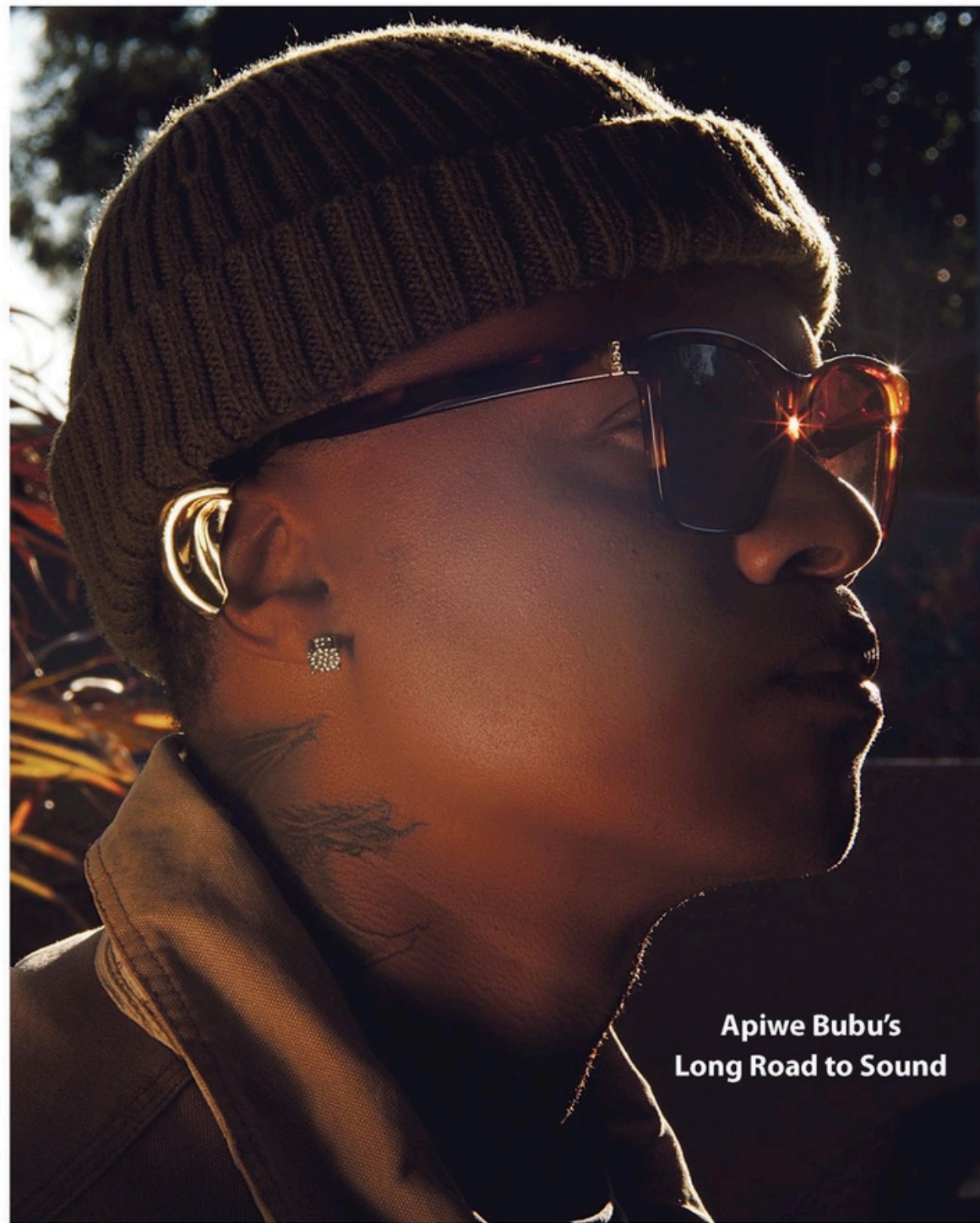
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Long Road to Sound

PHOTO: GENTILE MARCHIE

# PRESS

## RADIO

KAYA FM

RADIO 2000

POWER FM

UMHLOBO WENENE FM

ENERGY 100 FM



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